



Middle East Artificial Lift Forum (MEALF) 2011  
Gulf Hotel Bahrain • February 8 and 9, 2011  
Pre-Forum Training Workshops – February 7, 2011

### SPONSORSHIP APPLICATION FORM

#### Contact Details

Company Name			
Contact Person			
Designation			
Office Address			
Telephone		Fax	
E-mail		Website	
Invoice Address (If different from above)			

#### Sponsorship Type (Details of sponsorship benefits listed on the next page)

Major Sponsorship	Rate	Other Sponsorship	Rate
Platinum Sponsor	RO 1,745   USD 4,500	Delegate Bag Sponsor	RO 970   USD 2,500
Gold Sponsor	RO 1,360   USD 3,500	Lanyard Sponsor	RO 970   USD 2,500
Silver Sponsor	RO 970   USD 2,500	Pens Sponsor	RO 500   USD 1,500
Lunch Sponsor <input type="checkbox"/> Day 1 <input type="checkbox"/> Day 2	RO 970   USD 2,500	Authors' Gifts Sponsor	RO 500   USD 1,500

We hereby confirm  sponsorship at  USD or  RO

#### Financial Requirements

(Full payment must be received prior to the start of the conference)

- Cheque / DD:** I enclose a cheque (in Rial Omani only) / DD, made payable to **Middle East Artificial Lift Forum**  
(Send cheque / DD to Omanexpo LLC, P.O. Box 20, Postal Code 117, Wadi Kabir, Sultanate of Oman)
- Bank Transfer:** Account Name: **Middle East Artificial Lift Forum**; Account Number: **002 069 540 001**;  
Bank: HSBC Bank Middle East Limited, Bait Al Falaj Main Office; Swift Code: BBME OMRX
- Credit Card:** Please debit my credit card (Please tick boxes and complete details below)  
[ ] Visa [ ] MasterCard

Name on Card:	Card Number:
Expiry Date:	Today's Date:
Signature of Card Holder:	
Charge Amount – RO:	

#### Declaration

We hereby confirm our interest in participating as a sponsor MEALF 2011. The signature on this Application Form and its receipt by the MEALF organiser are deemed conclusive evidence of the Applicant's agreement to pay the full fees due. The application may not be cancelled by the Applicant. The Applicant further acknowledges that the MEALF organisers, having incurred expenses as a result of the application, is not required to refund any of the fees and that the MEALF organisers is also entitled to any unpaid amounts that may be owed by the Applicant to the MEALF organisers.

Name and Position	<input type="text"/>		
Signature	<input type="text"/>	Date	<input type="text"/>

## Types of Sponsorship and Benefits

### Platinum Sponsor (5)

- Company logo in all MEALF 2011 ads and other promotional materials
- Company logo in the main banner inside the conference hall and in the conference programme
- Verbal acknowledgement of platinum sponsorship during the opening ceremony
- Company logo to be displayed in its own slide between sessions
- Company logo in all roll-up posters around the conference venue during the two-day forum
- Company logo in the MEALF 2011 website with a short company profile and a link to the sponsor's website
- A news release on the company's participation as the platinum sponsor of MEALF 2011
- One (1) item of corporate promotional material in delegate bags, i.e. company brochure, profile, etc. (to be provided by the sponsor)

### Gold Sponsor (6)

- Company logo in all MEALF 2011 ads and other promotional materials
- Company logo in the main banner inside the conference hall and in the conference programme
- Verbal acknowledgement of gold sponsorship during the opening ceremony
- Company logo to be displayed in its own slide between sessions
- Company logo in all roll-up posters around the conference venue during the two-day forum
- Company logo in the MEALF 2011 website with a short company profile and a link to the sponsor's website
- A news release on the company's participation as the gold sponsor of MEALF 2011
- Banner with the company logo at the welcome reception
- Verbal acknowledgement of gold sponsorship at the welcome reception

### Silver Sponsor (7)

- Company logo in all MEALF 2011 ads and other promotional materials
- Company logo in the main banner inside the conference hall and in the conference programme
- Verbal acknowledgement of silver sponsorship during the opening ceremony
- Company logo to be displayed together with those of other silver sponsors in slides between sessions
- Company logo in all roll-up posters around the venue of the pre-forum training workshops
- Company logo in the MEALF 2011 website with a short company profile and a link to the sponsor's website
- A news release on the company's participation as the silver sponsor of MEALF 2011
- Banner with the company logo at the training workshop lunch venue
- Verbal acknowledgement of silver sponsorship at the training workshop lunch meet

### Lunch Sponsor (2)

- Tent card with the company logo at the lunch venue on a specific day of MEALF 2011
- Company logo in the conference programme
- Company logo to be displayed with those of other lunch sponsors in a slide shown between sessions
- Company logo in all roll-up posters around the lunch venue
- Company logo in the MEALF 2011 website and a link to the sponsor's own website

### Delegate Bags Sponsor (1)

- Company logo to be included in all delegate bags
- Company logo in the conference programme
- Company logo to be displayed with those of other secondary sponsors in a slide shown between sessions
- Company logo in the MEALF 2011 website and a link to the sponsor's own website

### Lanyard Sponsor (1)

- Company logo to be printed in the lanyards used for delegate badges
- Company logo in the conference programme
- Company logo to be displayed together with other secondary sponsors in a slide shown between sessions
- Company logo in the MEALF 2011 website and a link to the sponsor's own website

### Pens Sponsor (1)

- Pens with the company logo to be included in all delegate bags (sponsor to provide the pens)
- Company logo in the conference programme
- Company logo to be displayed together with other secondary sponsors in a slide shown between sessions
- Company logo in the MEALF 2011 website and a link to the sponsor's own website

### Authors' Gifts Sponsor (1)

- Company logo to be included in gifts/plaques that will be given to all authors
- Company logo in the conference programme
- Company logo to be displayed together with other secondary sponsors in a slide shown between sessions
- Company logo in the MEALF 2011 website and a link to the sponsor's own website

### Event Organiser